

Thursday 22 January



CFMI ACADEMY

The new Fashion Incubator Project

TIME 10:00 AM Central pavilion, lower floor, spazio Carra

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Promoted by the Centro di Firenze per la Moda Italiana, with UniCredit as Main Partner and in collaboration with Piattaforma Sistema Formativo Moda ETS and Polimoda as Educational Partners, CFMI Academy 2026 is confirmed as a project focused on the development of entrepreneurship. It is aimed at students from Italian Fashion Design academies and, starting this year, also at those who have already completed their studies.

Worth A Visit



MOTION

The new theme of the Pitti Immagine fairs

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Everything is movement, transformation, story, progression. MOTION is the theme of Pitti Immagine's January fairs, embodying their dynamism and ability to bring together in Florence the energies and leading figures of fashion. For Pitti Filati 98, the concept takes shape in the campaign by Chris Vidal and Tuomas Laitinen, editor-in-chief and fashion director of SSAW magazine. The image captures the complexity of the weave, the interlacing of threads, the texture of fabric – a movement that flows smoothly, like an abstract brushstroke ready to take shape, to become a garment.



LINK

The new Research Area

Central pavilion, lower floor

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LINK, the main theme of the new Spazio Ricerca curated by Angelo Figus, Carrie Hollands, and Manuela Sandroni, is a fluid journey through the history of signs and ink which, as a primordial form of art, reaches the present day and projects itself into the future through three themes: PRIMAL LINE, a tribute to the oldest forms of traditional tattoo art, in which tattoos were not ornament but language; OLD SCHOOL, inspired by traditional American tattoo art, a visual and symbolic heritage that reached Western shores along the routes traced by sailors; and META VISION, which evokes the imagery of the most daring and conceptual contemporary tattoos – abstract, metaphysical, hyper-detailed works that transform the skin into an artistic and meditative surface.



CUSTOMEASY

Central pavilion, lower floor

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CustomEasy is a project curated by Maurizio Brocchetto that explores the different facets of customization and offers an increasingly broad, contemporary, and fluid exhibition path in which diverse textile expertise converges. Alongside textile machinery and the excellence of wash treatments applied to luxury knitwear, the section encompasses the entire creative process, including embroidery, finishing techniques, and design software.



KNITCLUB

Central pavilion, lower floor

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Presenting quality knitting mills, this is where buyers, designers, and the style departments of leading international fashion brands meet the technical and creative excellence of the companies selected by Pitti Filati.

FEEL THE CONTEST

Central pavilion, ground floor

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The contest dedicated to the world of knitwear by Feel the Yarn returns for its 17th edition. Students from leading international fashion schools take part in Feel the Contest 2026 – Master Edition, alongside new designers who have recently completed their studies. The moodboards of 34 contestants, paired with 34 spinning mills from the Feel the Yarn group and selected from over 150 applications, are showcased at Pitti Filati 98 at the FTY stand. Throughout the event, a garment created with Filivivi yarns by Melina Shibli, winner of last edition's Social Award, is also on display.



VINTAGE SELECTION

Padiglione delle Ghiaia, Fortezza da Basso

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Vintage Selection no. 45, the key reference fair dedicated to vintage clothing and accessories takes place from Wednesday, January 21 to Friday, January 23, 2026, at the Padiglione delle Ghiaia of the Fortezza da Basso. The theme of this edition, LINKing to the future, is inspired by the theme of the new Research Area and is applied to the layout elements of the event. The event is reserved for Pitti Filati buyers.

Everything Else

Azzedine Alaïa – Cristóbal Balenciaga

Sculptors of Form

Museo del Tessuto di Prato Via Puccetti 3, Prato

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An exhibition curated by Olivier Saillard, in collaboration with Fondazione Azzedine Alaïa and Balenciaga Archives. Open to visitors till May 3rd, 2026. [Hours and tickets here](#)

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