

Calendario Eventi

Tentative schedule

PITTI IMMAGINE FILATI 99 | 24 JUNE – 25 JUNE 2026

Wednesday 24 June



ICEA

From fibre to claim

TIME 03:30 PM – 04:30 PM UniCredit Theatre, sala della Scherma, Fortezza da Basso

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A talk dedicated to demonstrable textile sustainability. The event will explore the role of traceability, certifications, recognised standards and verifiable documentation in responding to the new demands of brands, buyers and international markets.

Thursday 25 June



CFMI Academy

TIME 10:00 AM – 12:30 PM UniCredit Theatre, sala della Scherma, Fortezza da Basso

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Final event with the six finalists of the project. For the first time, both a CFMI award and a UniCredit award will be presented

Feel the Contest 2026

TIME 05:00 PM Central pavilion, lower floor, Cavedio

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Award ceremony

BettaKnit presenta Uncinetto Lab

Central pavilion, lower floor, Salone M, Fashion Room

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Presentazione della nuova pubblicazione di Barbara ed Elisabetta Fani, sorelle e fondatrici di BettaKnit, startup nata a Prato che ha saputo portare il lavoro a maglia e l'uncinetto nel mondo contemporaneo con un approccio sostenibile e accessibile

Worth A Visit



THE PITTI LOOM

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The Pitti Loom is the title of the advertising campaign accompanying this edition of Pitti Immagine Filati, curated by Chris Vidal Tenomaa and Tuomas Laitinen from SSWA Magazine. Loom as a weaving frame, the primordial element of the art of weaving. Mechanical and at the same time poetic, capable of transforming a simple strand of wool into a work of art. A gear or an interweaving of lines?



DISCIPLINE

The new Research Area

Central pavilion, lower floor, Salone M

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DISCIPLINE, the main theme of the new Spazio Ricerca, curated by Angelo Figus together with Carrie Hollands (knitwear and yarn direction) and Manuela Sandroni (general coordination), encapsulates the Pitti Filati Autumn/Winter 2027/2028 trends.

Discipline, understood not as a restriction, but as a tool of conscious freedom, capable of aligning daily actions and longterm objectives, maintaining quality and continuity even in difficult moments. It is the bridge between desire and realization.

In a post-disciplinary era dominated by digital fragmentation, equestrian disciplines offer a tangible antidote grounded in three pillars: presence, biological time, and relational responsibility.

Three the main themes:

DRESSAGE is the discipline of total presence;

SHOW JUMPING reestablishes the concept of real limits and risk;

REINING, or Western riding, sets calm and inner control against the frenzy of modern life.



CUSTOMEASY

Central pavilion, lower floor

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CustomEasy is a project curated by Maurizio Brocchetto that explores the different facets of customization and offers an increasingly broad, contemporary, and fluid exhibition path in which diverse textile expertise converges. Alongside textile machinery and the excellence of wash treatments applied to luxury knitwear, the section encompasses the entire creative process, including embroidery, finishing techniques, and design software.

FEEL THE CONTEST 2026

Central pavilion, lower floor, Cavedio

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Feel The Yarn celebrates the seventeenth edition of Feel the Contest 2026 – Master edition, a competition dedicated to new designer specializing in knitwear. In this edition – themed Color – 34 designers compete, each paired with a yarn manufacturer from the CPF Consorzio Promozione Filati, who has supported them with their yarns and expertise throughout the garment creation process. The award ceremony will be on the spotlight at the Feel the Yarn stand, in the Cavedio Centrale, where the garments will be on display for the entire duration of the fair, alongside the exhibition ArteMonium, Il filo di Arianna la materia oltre la forma, 34 paintings by artist Irene Pietrobono, inspired by the moodboards and colors of the competing pieces.



VINTAGE SELECTION

Padiglione delle Ghiaia

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Vintage Selection n. 46, the reference fair for vintage clothing and accessories, will take place at the Padiglione delle Ghiaia at Fortezza da Basso. The theme of this edition, Make a splash!, draws inspiration from that of the Pitti Immagine summer trade fairs. The event is reserved for Pitti Filati buyer.

KnitClub

Central pavilion, lower floor, Salone M

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Presenting quality knitting mills, this is where buyers, designers, and the style departments of leading international fashion brands meet the technical and creative excellence of the companies selected by Pitti Filati.