

# Calendario Eventi

Tentative schedule

PITTI IMMAGINE FILATI 91 | 29 JUNE – 30 JUNE 2022

## Wednesday 29 June

MONTICOLOR

### Monticolor

TIME 10:30 AM – 01:30 PM Main Pavilion, Ground Floor, Stand III

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Enjoy the difference. Presentation of the FW2023/24 collection.



### Wild Life Wild Heat

TIME 12:00 PM Main Pavilion, Ground Floor

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Opening of the exhibition by Maurizio Vetrugno.

STOLL

### Stoll

TIME 01:30 PM Meeting Room, Area Monumentale, First Floor

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The new design software for flat knitted fabrics and goods by STOLL and KM.ON.

K.innovation CREATE DESIGN is a powerful tool that connects knitwear design with 3D product development and knit production. With features like shape creation and grading, digital stitch and yarn development plus data export for simulation in any 3D software, CREATE DESIGN brings benefits not only for knitwear designers, but also for pattern makers, knitwear producers and 3D artists.

Presentation in Italian.

[RESERVATION](#)

STOLL

### Stoll

TIME 03:30 PM Meeting Room, Area Monumentale, First Floor

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The new design software for flat knitted fabrics and goods by STOLL and KM.ON.

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Presentation in English.

[RESERVATION](#)

## Thursday 30 June



## Stoll

TIME 09:30 AM Meeting Room, Area Monumentale, First Floor

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The new design software for flat knitted fabrics and goods by STOLL and KM.ON.

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Presentation in Italian.

[RESERVATION](#)



## Stoll

TIME 11:30 AM Meeting Room, Area Monumentale, First Floor

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The new design software for flat knitted fabrics and goods by STOLL and KM.ON.

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Presentation in English.

[RESERVATION](#)

## Animal welfare: the resilient supply chain of animal fiber production

TIME 02:30 PM Meeting Room, Area Monumentale, First Floor

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An international workshop organized by Confindustria Toscana Nord dedicated to animal fiber production and collective actions to ensure animal welfare, traceability of production, and transparency towards consumers. A round table where international representatives of the wool, alpaca, mohair, and cashmere production will discuss the topic of traceability certification and animal welfare.

With Raffaella Pinori (Spinning Group Coordinator, Fashion System Division, Confindustria Toscana Nord), Francesca Rulli (ceo and Founder Process Factory), Bronwyn Botha (Technical Support, Animal Fibers, Textile Exchange), Lindsay Humphreys (Sustainability Manager, Wool & Mohair Division BKB), Jackie Gant (Relationship Officer Mohair, South Africa), Willy Gallia (Chief Sustainability Officer, The Schneider Group), Juan Pepper (President International Alpaca Association) and Zara Morris-Trainor (Head of Research and Policy, Sustainable Fibre Alliance).

Workshop in english.

For info and subscription [s.tarocchi@confindustriatoscananord.it](mailto:s.tarocchi@confindustriatoscananord.it)



## Feel the green

TIME 05:00 PM Main Pavilion, Lower Floor, Cavedio

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Winner announcement and speech by Francesca Rulli (founder and ceo Process Factory)

**Worth A Visit**



## PITTI \_ ISLAND

### the new theme of the Pitti Immagine summer fairs

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The island's luxuriant vegetation becomes a raw material to be interwoven, to be experimented with and, at the same time, to help us rediscover the naturalness of fabrics. "PITTI \_ ISLAND, the theme for summer 2022, will be an imaginary island connected with the whole world in a process of constant mutual exchange. A land of selected, sociable and open botany, at times amusing, reflective and absorbing, sensitive to ideas, a place for meeting each other, for spending time together before each one of us sets off again on our own journey", explains Agostino Poletto, General Manager of Pitti Immagine. "Here we find the perfect metaphor for our fairs and the objectives we want to achieve at each edition, selecting the very best in fashion creativity".

PITTI \_ ISLAND is a concept presented in all the communication (adv, video, social) curated by the creative director Angelo Figus and by Narente, Lucio Aru and Franca Erre who have been entrusted with the whole visual part. A production that also heavily characterizes the layouts at the Fortezza da Basso, followed by architect Alessandro Moradei.



## INTOTHEWILD

### The new Spazio Ricerca

Main Pavilion, Lower Floor

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We live in a wild era. Golden, yet wild. With all the creature comforts, but wild. An era of progress and performance, yet wild. In the romantic era, however, wild was a legend of that which is good, of man and his natural and innate integrity. In complete harmony with nature. It's only external forces that have driven man towards brutality. An interesting theme to explore, INTOTHEWILD, the title-theme of the next trends for fall/winter 2023-24 presented inside the Spazio Ricerca, as at every edition, by Angelo Figus and Nicola Miller.



## Wild Life Wild Heat

Main Pavilion, Ground Floor

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The work of Maurizio Vetrugno (Turin, 1957) starts with the selection of individual elements – objects, images, signs, artworks – that are celebrated for their beauty and then transforms them according to a contemporary aesthetic. The Wild Life Wild Heat project, created for Pitti Immagine Filati 91, evokes examples of social theater, particularly in its exhibition of masks: the presences in André Breton's work, a metamorphosis of materials and spirits; Andy Warhol's vibrant Factory and its legacy on the New York disco scene; Le Theatre de la Mode by Christian Bérard. Or La Mode au Congo by Man Ray, in which he adorned his mannequins du monde, such as Consuelo de Saint-Exupéry and Meret Oppenheim, with African headdresses and jewels to testify – if ever it were needed – the sophisticated taste of African art and the persistence of its influence on the controversial affirmation of international modernism. The Wild Life Wild Heat's works take a symmetrical but inverted direction, bringing known and lesser-known subjects into the ceremonial and ritual context of the Balinese theater. The masks on this social stage are famous pop icons or exemplar rebels, exceptional models, unheard prophets, early Dadaists, or characters of pure and simple vanity.



## FEEL THE CONTEST becomes FEEL THE GREEN

Main Pavilion, Lower Floor, Cavedio

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A special space at Pitti Filati is dedicated, as usual, to the collections of the five finalists of Feel the Contest, the Consorzio Promozione Filati project which, at this edition, will examine the topic of sustainability and become FEEL THE GREEN. In competition will be the garments of the five finalist students who will receive awards from a jury of experts on 30 June, alongside a meeting on sustainability held by Francesca Rulli, founder and CEO of Process Factory.

## The INDIGO EDEN project

### A special capsule collection in the Fashion at Work section

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People have lived on our planet for thousands of years without damaging it.

It is from this respect for the environment and for future generations that Alessio Berto, proprietor of the pattern-making firm, The Tailor Pattern Support, has drawn inspiration for a project of intergenerational and inter-artistic exchange. Entitled Indigo Eden, this is a concrete, cutting edge capsule collection inspired by primitive cultures which are projected into the future, a better future, with greater care taken in the manufacturing processes and the recycling of materials for garments that last longer in time and space.

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## D-HOUSE BY DYLOAN

Main Pavilion, Lower Floor

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In the Fashion at Work area, Central Pavilion Lower Floor and consistent with its pioneering approach in the use of new technologies applied to manufacturing, D-house by DYLOAN presents at Pitti Filati '91 3D IS THE FUTURE, a concept that combines traditional designs with innovative and responsible materials and where Stratasys' Polyjet 3D printing intervenes to enhance effects and functions. Artefacts, accessories and garments with 3D applications will be exhibited. The technology can also be explored in the Research Area.



## CUSTOMEASY

Main Pavilion, Lower Floor

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The CustomEasy project has now reached its fourth edition and will be staged under the creative guidance of Maurizio Brocchetto with a layout by Alessandro Moradei. In this space, companies will also have an opportunity to present their customization work applied to the world of luxury knitwear through the dummies displayed in their stands.



## VINTAGE SELECTION. Moda e design vintage tornano a Pitti Filati

Padiglione Medici

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The rendezvous with Vintage Selection is coming back, the research lab dedicated to vintage culture, long a point of inspiration for designers and the enthusiasts who take part in Pitti Filati. Clothing, accessories and design objects from the best Italian names in vintage.

## Schema 50

### Una galleria fra le neo-avanguardie (1972-1994)

Centro per l'arte contemporanea Luigi Pecci | Viale della Repubblica 277, Prato

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An exhibition curated by Stefano Pezzato, in collaboration with Raul Dominguez.

Supervisor and researcher Desdemona Ventroni.

Produced by Centro Pecci and CID/Arti Visive on the occasion of the 50th anniversary of Fondazione Galleria Scherma,

June 11th – October 9, 2022.

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## Namsal Siedlecki. Mvah Cha

Cassero di Prato | Via Cassero 6, Prato

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An exhibition curated by Camilla Mozzato.

June 11th – August 28th, 2022.